

**Branson Board of Aldermen  
Staff Report and Recommendation**

**ITEM/SUBJECT:**    REVIEW OF PROPOSED LIQUOR CODE AMENDMENTS.

**DATE:**                      JANUARY 22, 2013

**INITIATED BY:**        FINANCE DEPARTMENT

**STRATEGIC GOAL/COMPREHENSIVE PLAN:**

G1. - We will make sure that the City maintains its commitment to open, inclusive government, by addressing citizen concerns and inquiries in an expedient manner.

**STAFF REPORT:**

In addition to the itemized list of changes below there are several minor corrections and clarifications of existing language being recommended including the elimination of some redundant language.

Changes are as follows: (1) allows the issuance of package liquor licenses to businesses that exceed 10K in retail square footage with no more than 5% of its retail space dedicated to alcohol sales (the current criteria is 20K in retail square footage with no more than 10% dedicated to alcohol sales), (2) establishes a \$50 application fee for all secondary liquor license types and a \$100 application processing fee for a change in managing officers, (3) allows the use of a state highway patrol background check in lieu of a police department background check, (4) better defines the city's license renewal process and establishes a \$100 fee for late license renewals and a \$25 reprocessing fee for incomplete renewals, (5) changes the number of days from 90 to 120 that a business can have no sales without potential loss of their liquor license, (6) requires that the managing officer complete a liquor training class, (7) added repeated peace disturbance violations as a cause for possible license revocation, (8) bans the advertisement of free drink specials, (9) placed restrictions on the use of table tap dispensing systems and (10) changed the criteria by which additional package liquor licenses can be issued from a formula using a count of hotel rooms and water meters to an annual growth in city sales tax formula.

The Taney County Alcohol and Drug Abuse Prevention Team (ADAPT) has reviewed the proposed changes with no comment.

**FINANCIAL REVIEW:** Estimated \$3,000 increase in annual licensing revenue

**ATTACHED INFORMATION:** 1) Draft Proposed Liquor Code Amendments

2) Dec. 6, 2012 Work Session Memo to Board of Aldermen

3) Chapter 10 Code Review Notes

